



Aligning technology to drive
business goals and objectives

Start with **WHY**

We live in times of rapid change. With the ongoing emergence of new technologies, many IT departments are under pressure.

As organizations face significant challenges such as rising stakeholder expectations, flat or declining budgets, or increased globalization, they are turning to IT as a means to shape their business future.



OUR EXPERTISE. YOUR SUCCESS.

We work at the intersection of business and technology. Our end-to-end strategy services help organizations realize rapid returns.

Is your technology working for you as it should?

Are you able to access and analyze data in an easy and efficient way that allows you to make solid and fully supported business decisions?

Are you able to harness the power of your legacy technology investments while taking advantage of new opportunities?

Do you have a clear vision that combines the best use of your company's resources, processes and technology?

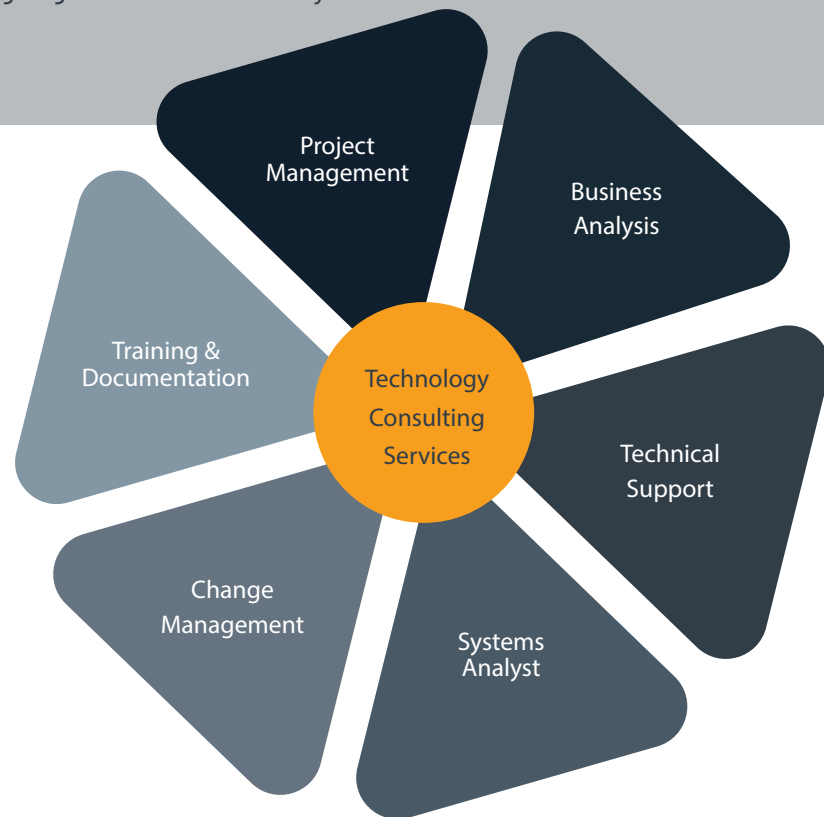
Are you able to give proper priority to IT projects and investments based on your business' most critical needs? Do they align with strategic goals and future market opportunities?

Our **APPROACH**

Factors such as changing economic conditions, shifting industry trends, labour market demands, new technologies and increased customer expectations are challenging organizational leaders to rethink the way they do business to stay competitive and profitable.

Whether you're looking to deliver unique customer experiences that can help regain a competitive edge, deploy new digital assets to increase efficiencies in the supply chain or drive user adoption to truly realize the value of your digital investments, we help you bring together elements of your business to drive results across your whole organization.

Our comprehensive approach – from strategy through execution – can help you understand and manage the full array of business, technology, security, change management and compliance. Our integrated teams and solutions help enable your business strategy with the speed and agility necessary in today's market.



At SysGen, we work at the intersection of business and technology. We know that success today isn't about adopting the latest software; it's about understanding your business challenges and using technology to enable sustainable change to drive results. That's why we bring the full strength of our firm – our industry, strategy and technology expertise – to fuel your business transformation.

SysGen Aspire is a holistic umbrella of solutions designed to deliver business IT transformation.

Our methodology ensures that your IT needs are thoroughly assessed, technology is properly selected, the IT investment is justified, and that its implementation and adoption are professionally managed and monitored.

A team of experts with diverse skillsets is assigned, while a standardized process and governance model ensures goals are achieved.



ASPIRE METHODOLOGY

Our technology advisory services help transform your business through the management and implementation of new apps, platforms, architecture and technology. We'll partner with you to determine the right combination of technologies for your business.

Strategy	Planning	Sourcing	Delivery
Business Analysis + Needs Assessment	Technology and Applications Roadmap	Requirements Gathering	Project / Program Management
Systems Analysis + Applications Assessment	Program/Project Charting	Selection	Change Management
Virtual CIO / ITM + Technology Strategy	Business Case Development	Negotiation	Process Improvement + Application Management



Our SERVICES

BUSINESS ANALYSIS. Our business analysis services include: business and IT needs assessment; facilitation of process redesign with key stakeholders in alignment with organizational goals; the creation and review of process documentation; facilitation of process improvement; software requirements gathering; new software evaluation and continuous improvement recommendations.

TECHNOLOGY STRATEGY. We work collaboratively with you to get an in-depth understanding of your organization's strategic goals and vision of where you want to be in the future. We also help you develop an organizational structure and IT service delivery model that will get you there.

SOFTWARE SELECTION. Our objective, vendor-independent, comprehensive software selection methodology can assist in all aspects of enterprise software selection from requirements analysis to product evaluation in order to mitigate risks and reduce costs.

PROJECT MANAGEMENT. Our methodology focuses on the management of project resources and activities required to meet the project deliverables throughout the different project phases (pre-implementation, implementation and post-implementation) and processes (initiation, planning, execution, controlling and closing). It also includes regular reporting to the project team, the project steering committee, the project sponsor as well as end-to-end project documentation.

APPLICATION MANAGEMENT SERVICES. We provide clients with peace of mind for their application maintenance and support needs. Our application management services include application monitoring, service and vendor management, application support, system configuration, application security and custom report creation.

TRAINING. Our team provides a combination of classroom, boot camp and online training programs, with the provision of custom training documentation. This ensures your key personnel are trained in all aspects of enterprise software and application delivery to guarantee ongoing success post-implementation.

CHANGE MANAGEMENT. Our team specializes in change impact and organizational readiness. We work in collaboration with key stakeholders to formulate and scale change management strategies through the development of custom change management plans. On-going support is provided to leadership and management teams during the execution of change management plans and the evaluation of change management efforts. Plans are revised to ensure reinforcement and sustainment of change.



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across Western Canada.**

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